

## Letter of Invitation

Along with rapid development of polyurethane market in recent years, PU elastomer products are widely used in many sectors, such as shoe materials, spandex, synthetic leather, pipelines, etc and it is estimated that PU elastomer will keep 15% annual growth before 2015 and many large manufactures take the chance to expand capacities.

In order to push forward PU elastomer applications in China; promote PU elastomer technology development; further advance the friendly relationships between raw materials suppliers, elastomer producers and downstream clients, Chem366 (PUdaily) organizes the China Polyurethane Elastomer Summit Forum from April 27-April 29, 2010 in Hangzhou, Zhejiang Province.

**Time: April 27-April 29, 2010**

**Location:** Hangzhou, Zhejiang

**Organizer:** Shanghai IsChem Info Tech Co., Ltd

**Co-organizer** Shanghai Suntower Business Consulting Co., Ltd

**Designated Website:** [www.chem366.com](http://www.chem366.com); [www.pudaily.com](http://www.pudaily.com)

**Aim:** Industrial Interaction; Industrial-Chains Discussion; Technology Communication; Business Chance

**Topics:**

**Part A: Policy & Raw Materials**

1. Interpretation for China PU Elastomer Industry
2. Isocyanate Materials and PU Industry Developments
3. Polyols Materials and PU Industry Developments
4. Outlook for PU Elastomer Development

**Part B: Polyurea**

1. Amino Polyether and Spray Polyurea Elastomer
2. Polyurea Elastomer Applied in Small-Bore Pipeline Inner Wall;
3. Polyure Elastomer Applied in Railway.
4. Polyure Elastomer Special Equipment Introduction
5. Polyure Elastomer Applied in Construction.

**Part C: TPU & CPU**

1. Research And Industrial Outlook For PU Film Applied in Solar Cell
2. Processing Technology And Advanced Techniques For TPU Products (Films, Cable, Adhesives; Pipelines)
3. China TPU Developing Trends And Application Outlook;
4. TPU Composite Materials Exploit And Innovation
5. Overview For PU Elastomer Applied in Military Systems
6. TPU Theory And Practice Analysis
7. Melt-Spinning Spandex Developing Status And Market Outlook;
8. PU Elastomer Equipment Latest System Applications And PU Elastomer Synthesized Technology Development Analysis

**Part D: Others (Agents, Equipments and Special Elastomers)**

1. Special PU Elastomer Synthetic Technology And Application Development;
2. Polycarbonate PU Elastomer Technology Development;
3. PU Chains Cross-Linking Agent Types And Performance Research;
4. TPU Additives New Products Study And Application
5. New Materials And New Technology Dynamics Of PU Elastomer Tyres.
6. Micro-PU Elastomer Key Technology;
7. PU Elastomer Applied in Automotives;
8. Vegetable Oil PU Elastomer Technology Study

**Invited Producers**

PU Elastomer、Polyurea and Additives Producers; Equipment Producers; Shoe Materials, Pipeline, Film and Water-Proofing Insulation Factories; Associations and Relevant Research Organizers.

**Meeting Schedule:**

Time	Meeting Content	Location
<b>April 27</b>		
08:30~11:30	Guests Sign-in	Hotel lobby
12:00~13:00	Buffet lunch (Chinese &Western)	Restaurant
13:30~15:00	Specific Reports	Conference Hall
15:00~15:10	Coffee Break	Conference Hal
15:10~17:30	Specific Reports	Conference Hal
18:00~20:00	Supper	Chinese Food Restaurant
<b>April 28</b>		
9:00~10:30	Specific Reports	Conference Hall
10:30-10:40	Coffee Break	Conference Hall
10:40~11:40	Specific Reports	Conference Hall
12:00~13:00	Buffet Lunch (Chinese &Western)	Restaurant
13:30~15:00	Specific Reports	Conference Hall
15:00~15:10	Coffee Break	Conference Hall
15:10~17:30	Business Discussion and Take Photos	
18:00~20:00	Supper	Chinese Food Restaurant
<b>April 29</b>		
8:00~20:00	Business Activity	

## Sponsor Servicing Plan

To acknowledge all clients' appreciation and support for our service, we hereby list sponsor servicing plans for the forum as below

### Part A: Forum Sponsors (USD 3000)

1. To highlight company name in advertisement, printed booklets, merchant documents, fax files with the media exposures in meeting.
2. To highlight company logo in the forum blackboard
3. To provide colorful advertisements in the magazines and booklets.
4. To distribute company profiles to all guests and news medium
5. To suspend company's X-rack in the room (1×2 m, 2 sides)
6. To reserve 10-minute speech during the forum
7. To play sponsors' promotion video at intervals ( 3 times × 120 seconds), which is provided by sponsors
8. To arrange celebrated media to make interviews and further report for sponsors' participation in the forum.
9. To provide album and video of the forum within 7 days after the forum
10. To provide advertisement of animation-click-to-connect-specific-website types in web site [www.pudaily.com](http://www.pudaily.com) for 26 weeks
11. To publicize the company dynamics on website in the whole year.
12. One entrance ticket is free of charge; present three sets of forum files.

### Part B. Banquet Sponsor (USD 3000)

1. To provide colorful advertisements in the magazines and booklets
2. To suspend company's X-rack in the room (1×2 m, 2 sides)
3. To distribute company profiles to all guests and news medium
4. To reserve speech before the banquet
5. To hang up banner for the sponsor in the banquet hall
6. To print the company logo and name on the banquet seat card
7. To play sponsors' promotion video at intervals ( 3 times × 120 seconds), which is provided by sponsors
8. To arrange celebrated media to make interviews and further report for sponsors' participation in the forum
9. To provide album and video of the forum within 7 days after the forum
10. To provide advertisement of animation-click-to-connect-specific-website types in web site [www.pudaily.com](http://www.pudaily.com) within 26 weeks
11. To publicize the company dynamics on website in the whole year.
12. One entrance ticket is free of charge; present three sets of forum files.

## Part C. Souvenir Sponsor (USD 2500)

1. To provide colorful advertisements in the magazines and booklets
2. To distribute company profiles to all guests and news medium
3. To suspend company's X-rack in the room (1x2 m, 2 sides)
4. To print company logo on the souvenir
5. To play sponsors' promotion video at intervals ( 3 times x 120 seconds), which is provided by sponsors
6. To arrange celebrated media to make interviews and further report for sponsors' participation in the forum
7. To provide album and video of the forum within 7 days after the forum
8. To provide advertisement of animation-click-to-connect-specific-website types in web site [www.pudaily.com](http://www.pudaily.com) within 26 weeks
9. One entrance ticket is free of charge; to present three sets of forum files.

## Part D: Other Kinds of Advertisement Services and Charges

Item	Service	Contents	Charges (USD)
Publication	Title Page	210mmx285mm	500/page
	Inside Front Cover	210mmx285mm	500/page
	Inside Back Cover	210mmx285mm	500/page
	Back Cover	210mmx285mm	1200/page
	Other Color illustration	210mmx285mm	250/page
Room	X-rack	1mx2m	300/X-rack
Forum	Speech	5 minutes	500/time
Others	Video Play	60 seconds	500/time

### Standard Charges

Participation fee: \$500/person (including lunch and supper during the meetings; business activity and data fees). Each participant will be given a meeting magazine and gift as souvenir.

### Payment

Beneficiary: Shanghai Suntower Business Consulting Co., Ltd.

Account Number: 212280271910001

Beneficiary Bank: CHINA MERCHANT BANK SHANGHAI BRANCH

### Method of Contact

Tel: 0086-021-61159288/831/821 (Lucy Tang, Margaret Zhang);

Email: [pudaily@chem366.cn](mailto:pudaily@chem366.cn)

## Pre-Registration Form

Participants should fax or e-mail this registration form to 0086-021-61159277/pudaily@chem366.cn

before April 20. Thank you for your cooperation.

Company Name					
Company Add.				Post Code	
Contact Person		Telephone		Fax No.	
E-mail		Mobile			
Company	<input type="checkbox"/> Co-Organizer	<input type="checkbox"/> Sponsor	<input type="checkbox"/> Speaking Company	<input type="checkbox"/> Participant	<input type="checkbox"/> Others
Remarks					
Guest Name		Guest Name		Guest Name	
Position		Position		Position	
Gender		Gender		Gender	
Tel		Tel		Tel	
Fax		Fax		Fax	
Mobile		Mobile		Mobile	
Accommodations	<input type="checkbox"/> Standard Double Room	Accommodations	<input type="checkbox"/> Standard Double Room	Accommodations	<input type="checkbox"/> Standard Double Room
	<input type="checkbox"/> Standard Single Room		<input type="checkbox"/> Standard Single Room		<input type="checkbox"/> Standard Single Room
	<input type="checkbox"/> Deluxe Business Room		<input type="checkbox"/> Deluxe Business Room		<input type="checkbox"/> Deluxe Business Room
	<input type="checkbox"/> Self-arranged		<input type="checkbox"/> Self-arranged		<input type="checkbox"/> Self-arranged